INTEGRATED BUSINESS ROUNDTABLE

JUDEA AND SAMARIA
INTEGRATED ECONOMY PROSPECTUS

A PLATFORM FOR SHARED PROSPERITY
OCTOBER 2020

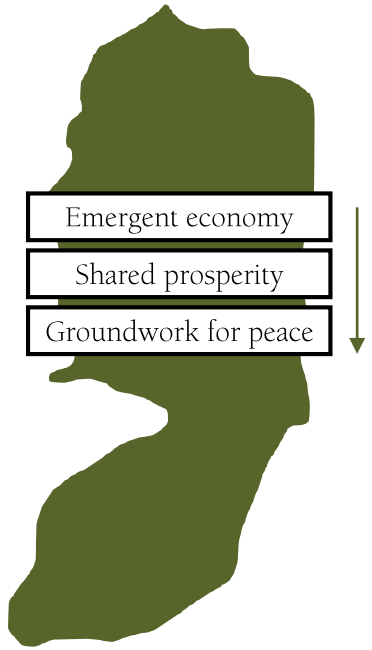
EXECUTIVE SUMMARY

Avi Zimmerman
IBR CEO

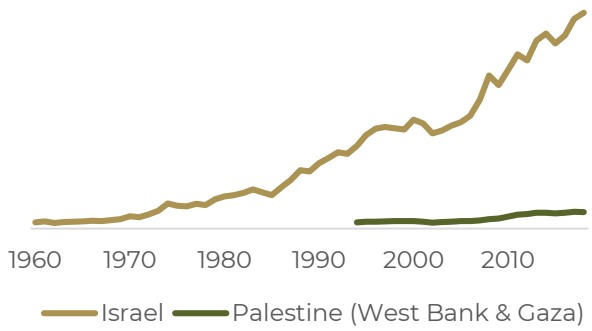
Mike Humphrey
IBR Chairman

"increased direct investment in high-quality business enterprise is the sturdiest pathway to shared prosperity and eventual peace in Judea and Samaria"

INTEGRATED BUSINESS ROUNDTABLE



per capita GDP ($USD) over time



$8B+ opportunity

INTRODUCING JUDEA & SAMARIA

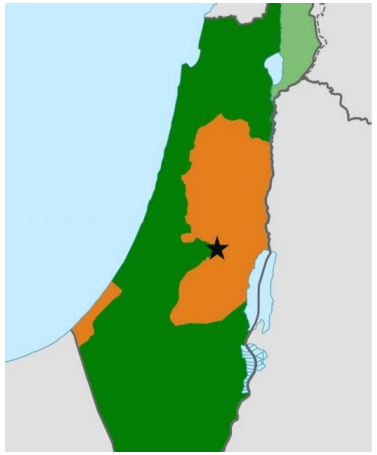
"Judea and Samaria" -

the historic heritage term for the West Bank
dating back to ancient times

ISRAEL & JUDEA AND SAMARIA AT A GLANCE

Israel		Judea & Samaria
8.6M (74% Jewish, 20.9% Arab, 4.7% other)	Population	3.2M (87% Arab, 13% Jewish)
Jerusalem, Tel Aviv, Haifa, Rishon LeZion, Petah Tikva	Major cities	E. Jerusalem, Nablus, Ariel, Hebron, Bethlehem, Jericho
$317B	GDP ($USD)	$21.22B (including Gaza Strip)
30.4	Median age	21.9
97.8%	Literacy	96.3% (incld. G.S)
47.1%	Some tertiary education (ISCED 5)	25.8%
Hebrew, Arabic, English	Major languages	Arabic, Hebrew, English
8468 square miles	Area	2262 square miles

Jerusalem



Judea & Samaria and Gaza Strip (orange)

Nablus

PALESTINIANS FACE MAJOR SOCIOECONOMIC ISSUES

lowest percentile gross national income per capita ($6000)

28th

deep poverty rate (lack food, shelter, & clothes)

17%

poverty rate among Arab Israelis

47%

a Palestinian girl eats food in a poverty-stricken area

27%

young adult unemployment rate

114th

in global lifespan rankings (72 years)

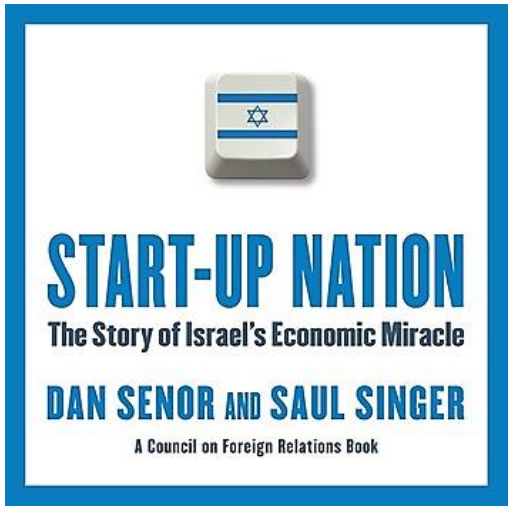
17%

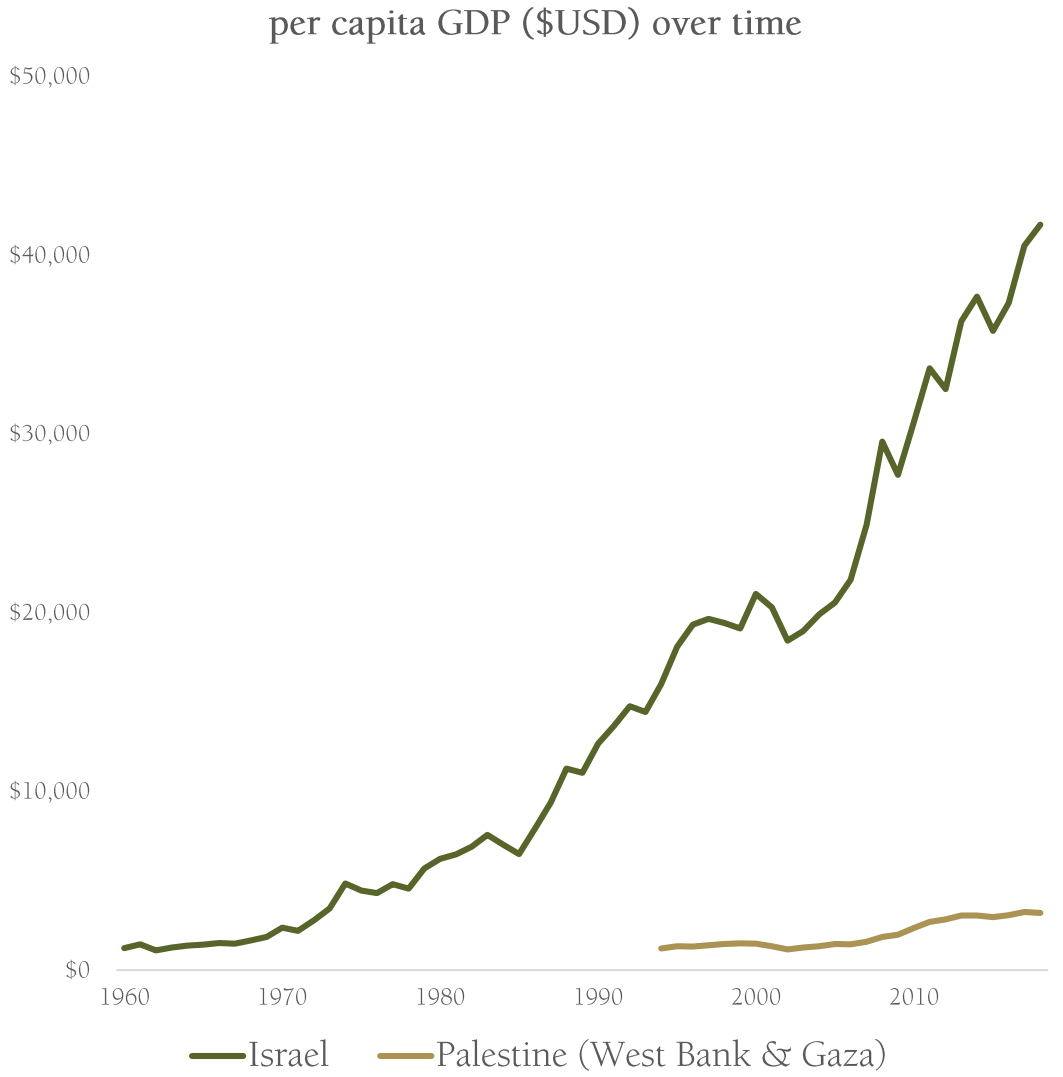
overall unemployment rate

note: some statistics include Judea & Samaria and Gaza Strip

JUDEA AND SAMARIA NEEDS ISRAELI ECONOMIC DYNAMISM

"Israel—a country…only sixty years old, surrounded by enemies, in a constant state of war since its founding, with no natural resources—produces more start-up companies than large, peaceful, and stable nations like Japan, China, India, Korea, Canada, and the United Kingdom"
— Start-Up Nation





INTEGRATED ECONOMICS

ECONOMIC DISINTEGRATION EXACERBATES PROBLEMS

International Opposition

- Boycott of Israeli goods
- Divestment from investments in Israel
- Economic sanctions against Israel including ending free trade agreements, banning products, and blacklisting companies

Demonstrators in France advocate a boycott of Israel

$6B+

cost to Israelis and Palestinians

Self-Segregation

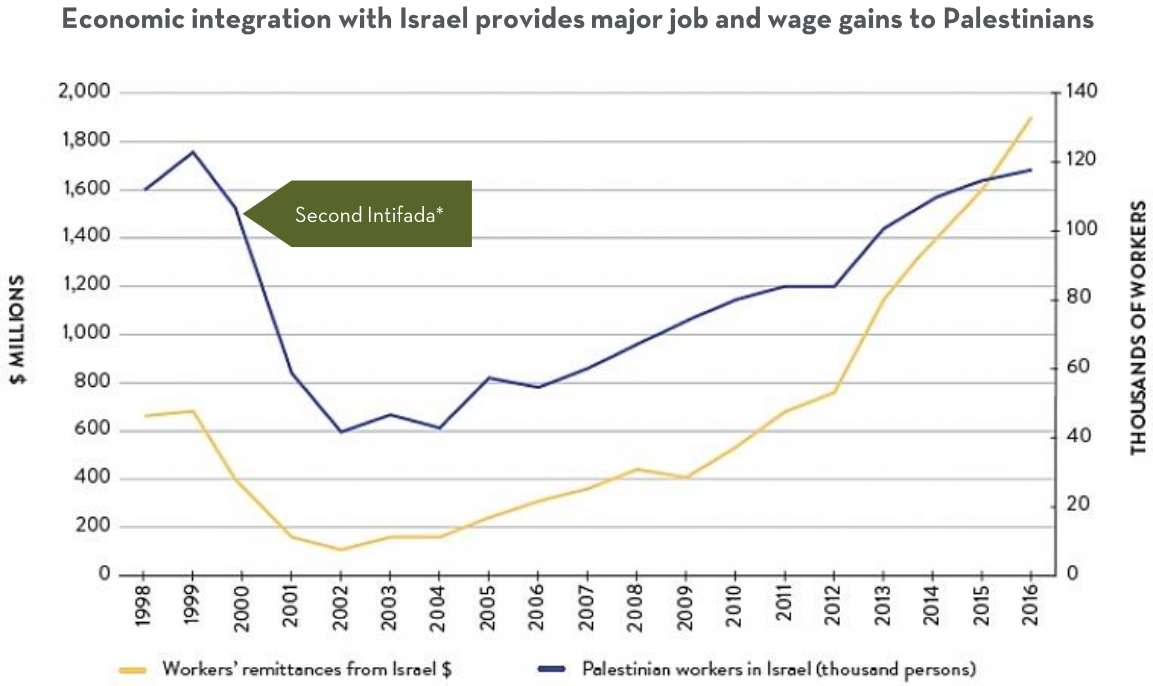
- Detrimental economy policies
- Security problems
- Lack of cooperation
- Opportunity cost of lost decades of GDP growth

May 19, 2020 - Palestinian Authority President Mahmoud Abbas announces the end of some Oslo Accords security understandings in response to Israeli plans to annex parts of Judea and Samaria

INTEGRATED ECONOMY CREATES SHARED PROSPERITY

"The fast increase in Palestinian exports of labor services to Israel is probably the most important development for the Palestinian economy in recent years…neutralizing many of the negative effects of the political stalemate and other negative political developments" – **Institute for Global Change**

Palestinian employees at the Achva plant in Ariel's industrial zone

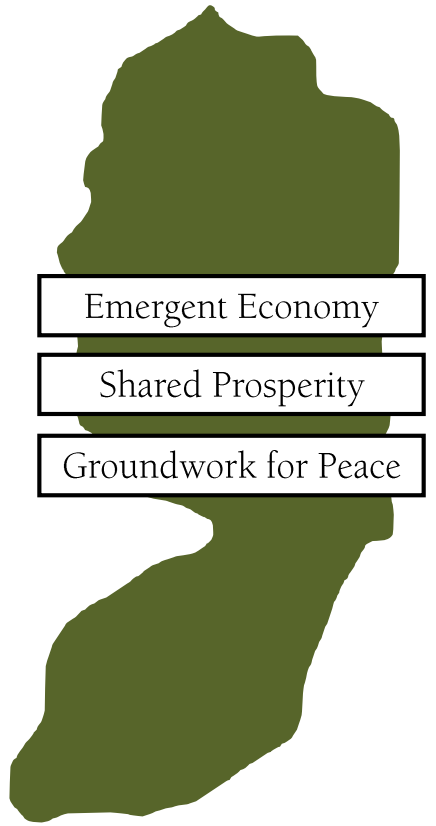


Note: the Second Intifada occurred between 2000 and 2005

INTEGRATED ECONOMY CREATES PROSPERITY AND PEACE

Shared company ownership	Exchange of goods and services	Co-employment
Shared infrastructure	Vocational training	Entrepreneurship
Regional economic development	Community development	Shared regulatory environment

an integrated economy in Judea and Samaria



INTEGRATED ECONOMICS PAVES A PATH TO GLOBAL HARMONY

integrated

with various parts or aspects linked or coordinated.

economics

the production, distribution, and consumption of goods and services

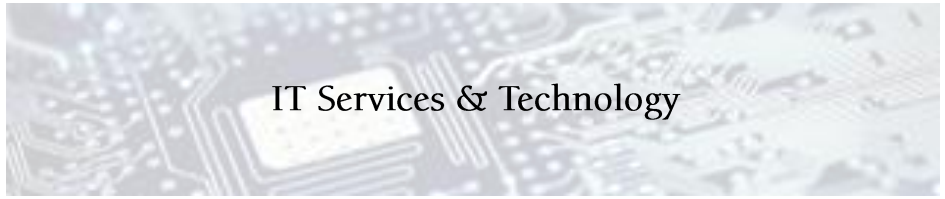
integrated economics

a manner of producing, distributing, and consuming goods and services across divisions that fosters universal human flourishing

"'Peace be to you, and peace be to your house, and peace be to all that you have"

INTEGRATED OPPORTUNITIES

$8B+ NEAR TERM ECONOMIC DEVELOPMENT OPPORTUNITY



The Portland Trust

in consultation with McKinsey&Company

"Following the recent slowdown in growth and the associated rise in unemployment in Palestine, The Portland Trust has concentrated its efforts on identifying a set of specific high-impact initiatives that the private sector can undertake to promote sustainable economic growth and job creation."

"With successful implementation of the initiatives outlined in this report, just five sectors of the economy could contribute over $8B to Palestinian GDP by 2030. They could create more than 150,000 direct and around 220,000 indirect new jobs (around 40% of the number needed to reduce unemployment to 10% in the long term) and call for approximately $600M in investment in the short term."

—Beyond Aid: A Palestinian Private Sector Initiative for Investment, Growth and Employment

LEARN MORE ABOUT INTEGRATED OPPORTUNITIES

- IBR has built relationships with pioneering entrepreneurs of the emerging integrated economy in Judea and Samara.

- Contact us to learn more about how you can become involved with IBR and these entrepreneurs.

- Integrated opportunities include:
  - Energy technology company bridging the combustible and renewable economy
  - Biodegradable consumer products company
  - Israeli-Palestinian cross-border trade facilitator
  - Education technology company offering schools visibility into students' emotional state

OCTOBER 20, 2020 ISRAELI-PALESTINIAN ECONOMIC FORUM

The Israeli Palestinian Economic Forum (IPEF) is hosted annually by the Integrated Business Roundtable to showcase the economic assets in Judea and Samaria and increase direct investment in high-quality integrated businesses.

Register for this year's forum at https://ipeforum.org/forums/ipef-2020/

Integrated entrepreneur showcase

1M shekel impact investor fund

Global thought leaders

ENDNOTES

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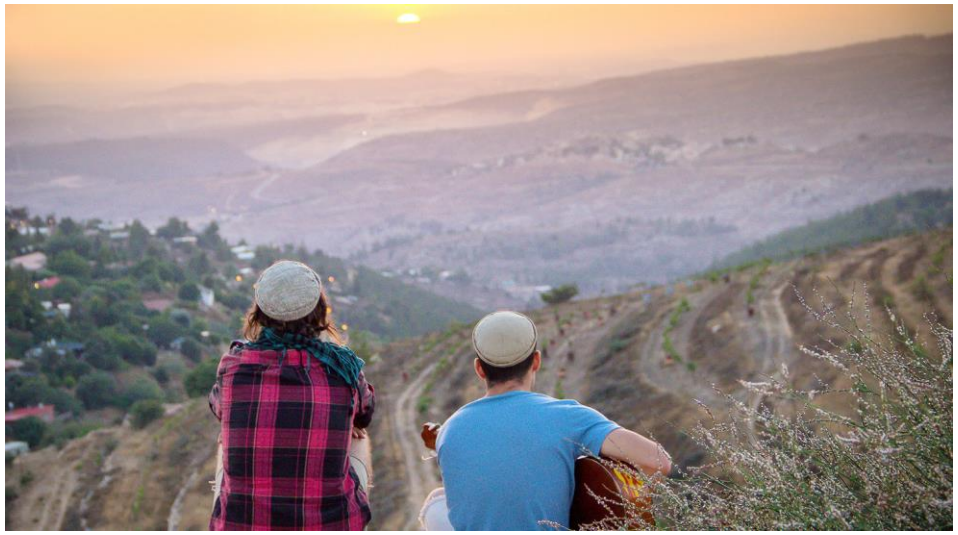
APPENDIX

VIEWS OF JUDEA AND SAMARIA



1. Hill country of Judea

2. Ayalon Canada Park

3. Cave of the Patriarchs

4. Dead Sea beach

VIEWS OF JUDEA AND SAMARIA

5. Ancient ruins in Jericho

6. Jenin open air market

7. Genesis Land “Abraham’s Tent” experience near Alon

8. Tower of David in East Jerusalem old city

INTEGRATED BUSINESS ROUNDTABLE

www.ibroundtable.org